

ALPHA

PRODUCT
CATALOGUE

Shower Heater



TIMELESS
ATTRACTION

NEW ARRIVALS

WEST[®]

Premium Instant Shower Series



BASIC

DIGITAL

NEON

Gold Cotton
 Blue Linen
 Black Canvas
 White Chiffon



DIGITAL

- inno TEST**
24/7 Safety Protection
- SP 4.5 kW**
Super-Fast Heating
- Silent DC Pump**
- 55% Energy Saving**
Compared to AC Pump
- LED**
Digital Screen
- Intelligent Temperature System**
- Auto Pump Activator**
- Error Indicator**
- Last Memory**

Rain Shower Set **Standard Shower Set**
 WES7/D-i RS - DC Pump WES7/D-i STD - DC Pump



NEON

- inno TEST**
24/7 Safety Protection
- SP 4.5 kW**
Super-Fast Heating
- Silent DC Pump**
- 55% Energy Saving**
Compared to AC Pump
- neon**
Light Indicator
- Auto Pump Activator**

Rain Shower Set **Standard Shower Set**
 WES7/N-i RS - DC Pump WES7/N-i STD - DC Pump



BASIC

- SP 4.5 kW**
Super-Fast Heating
- Silent DC Pump**
- 55% Energy Saving**
Compared to AC Pump
- On/Off Pump Activator**

Rain Shower Set **Standard Shower Set**
 WES7/B-i RS - DC Pump WES7/B-i STD - DC Pump

WARRANTY

- 1 Year**
Internal Parts
- 5 Years**
DC Pump
- 7 Years**
Heating Element
- 10 Years**
Anti-Leak Tank
- 1 Year**
On-Site Service

NEW ARRIVALS

13"

Luxurious XL RAIN SHOWER



3-Spray Luxury Hand Shower

Easy-Switch Button →



Massage

Comfort

Mix



New 3-Way Diverter



Rain Shower

Hand Shower

Faucet



InnoTEST™

Intelligent protection that runs safety inspections before every shower.

24/7 Protection

4.5kW Super Power

Fast heating and hotter water delivery. 25A heater connection is suggested.

Recommended

Canvas Shine Texture

A tactile experience crafted from three layers of advanced etching technology.

Auto Error Indicator

Error codes will digitally display and precisely identify fault types.

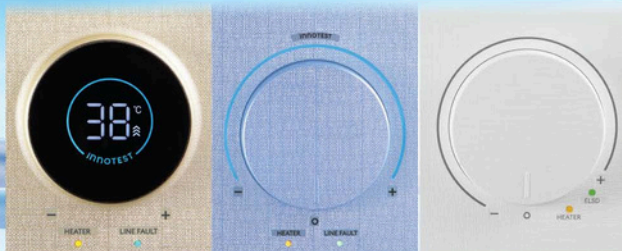
Auto Pump Activator

Pumps and boosts water even at pressures as low as 1L/min.

Intelligent Temperature System (ITS)

Achieves your desired water temperature with perfect precision.

Model Comparison



	DIGITAL	NEON	BASIC
4.5kW Heating Element	✓	✓	✓
InnoTest	✓	✓	N/A
Auto Pump Activator	✓	✓	N/A
Intelligent Temperature System (ITS)	✓	N/A	N/A
Control Type	Knob with Digital Screen	Display Knob with Neon Light	Knob
Error Code Display			N/A

SMART REVO

Features

- Auto Test
- 4.28kW Fast Hot Water Delivery (i)
- 4.20kW Fast Hot Water Delivery (E)
- Low-Noise DC Pump
- Eco Mode
- TWIN-Jet Water Technology
- Line Fault Indicator
- Double Relay ELSD
- Nylon Fibre Tank
- Thermal Cut-Out 55°C & 85°C
- Splash-Proof Casing IP25 Standard

Special Features

- Stepless Electronic Temperature Control
- Pump Activator
- Pump-Speed Control

Shower Panel Set

- SMART REVO i - DC Pump
- SMART REVO E - Non-Pump

-  Mocha
 -  Satin
 -  Rose Gold
 -  SK White
- *SMART REVO i only*



SMART 18i SP



-  Matt Black

Features

- Auto Test
- 4.5kW Power Rating (SP Model only)
- Low-Noise DC Pump
- Line Fault Indicator
- Double Relay ELSD
- Nylon Fibre Tank
- Thermal Cut-Out 55°C & 85°C
- Splash-Proof Casing IP25 Standard
- Stepless Electronic Temperature Control
- Pump Activator
- Pump-Speed Control

SMART 18



-  Matt Black
 -  Metal Black
 -  Ivory White
 -  Misty Silver
- *Only for SMART 18 E & 18i Standard*

Pump Type

- SMART 18i SP - DC Pump with 4.5kW Heating
- SMART 18i - DC Pump
- SMART 18E RS - Non-Pump

Shower Set

Rain Shower (RS)	Standard	Colour
SMART 18i SP RS	SMART 18i SP	All Black Set
SMART 18E RS	SMART 18E	Chrome Set
SMART 18i RS	SMART 18i	Chrome Set

IM-9i SP



■ Matt Black

IM-9



■ Matt Black ■ Metal Black ■ Misty Silver

Features

4.5kW Power Rating (SP Model only)

Low-Noise Pump

Line Fault Indicator

Double Relay ELSD

Nylon Fibre Tank

Thermal Cut-Out 55°C & 85°C

Splash-Proof Casing IP25 Standard

Stepless Electronic Temperature Control

Pump Activator

Pump-Speed Control

Slim Compact Profile

Pump Type

IM-9i SP	-	DC Pump with 4.5kW Heating
IM-9i	-	DC Pump
IM-9EP	-	AC Pump
IM-9E	-	Non-Pump

Shower Set

Rain Shower (RS)	Standard	Colour
IM-9i SP RS	IM-9i SP	All Black Set
IM-9i RS	IM-9i	Chrome Set
IM-9EP RS	IM-9EP	Chrome Set
IM-9E RS	IM-9E	Chrome Set

EVO-i



■ Matt Black

EVO



■ Matt Black ■ White

Features

Low-Noise DC Pump

Double Relay ELSD

Nylon Fibre Tank

Thermal Cut-Out 55°C & 85°C

Splash-Proof Casing IP25 Standard

Stepless Electronic Temperature Control

Pump Activator

Pump-Speed Control

Pump Type

EVO-i	-	DC Pump
EVO-i	-	DC Pump
EVO-E	-	Non-Pump

Shower Set

Rain Shower (RS)	Standard	Colour
EVO-i RS	EVO-i	All Black Set
EVO-i RS	EVO-i	Chrome Set
EVO-E RS	EVO-E	Chrome Set



■ Matt Black

■ Matt Black □ White

- Features**
- Low-Noise DC Pump
 - Double Relay ELSD
 - Nylon Fibre Tank
 - Thermal Cut-Out 55°C & 85°C
 - Splash-Proof Casing IP25 Standard
 - Stepless Electronic Temperature Control
 - Pump Activator
 - Pump-Speed Control

Pump Type

EZY-i	-	DC Pump
EZY-i	-	DC Pump
EZY-E	-	Non-Pump

Shower Set

Rain Shower (RS)	Standard	Colour
EZY-i RS	EZY-i	All Black Set
EZY-i RS	EZY-i	Chrome Set
EZY-E RS	EZY-E	Chrome Set

- Features**
- Low-Noise Pump
 - Line Fault Indicator
 - Double Relay ELSD
 - Nylon Fibre Tank
 - Thermal Cut-Out 55°C & 85°C
 - Splash-Proof Casing IP25 Standard
 - Stepless Electronic Temperature Control
 - Pump Activator
 - Pump-Speed Control
 - Slim Compact Profile

Pump Type

AS-2i	-	DC Pump
AS-2EP	-	AC Pump
AS-2E	-	Non-Pump

Shower Set

Rain Shower (RS)	Standard
AS-2i RS	AS-2i
AS-2EP RS	AS-2EP
AS-2E RS	AS-2E



■ Matt Black ■ Metal Black ■ Misty Silver

CX9**S8****F7****V10**

■ DK Mocha
*Only for CX9, S8, F7

■ Matt Black ■ Olive ■ Bianco

Features

- Low-Noise DC Pump
- Double Relay ELSD
- Nylon Fibre Tank
- Thermal Cut-Out 55°C & 85°C
- Splash-Proof Casing IP25 Standard
- Stepless Electronic Temperature Control
- Pump Activator
- Pump-Speed Control

Pump Type

CX9-i	-	DC Pump
S8-i	-	DC Pump
F7-i	-	DC Pump
V10-i	-	DC Pump
CX9-E	-	Non-Pump
S8-E	-	Non-Pump
F7-E	-	Non-Pump
V10-E	-	Non-Pump

Shower Set

Rain Shower (RS)	Standard
CX9-i & CX9-E RS	CX9-i & CX9-E
S8-i & S8-E RS	S8-i & S8-E
F7-i & F7-E RS	F7-i & F7-E
V10-i & V10-E RS	V10-i & V10-E

LH 5000



Matt Black White

Features

- Low-Noise AC Pump
- Double Relay ELSD
- Nylon Fibre Tank
- Thermal Cut-Out 55°C & 85°C
- Splash-Proof Casing IP25 Standard

VIZZ 98



Silver

Shower Set

Pump Type

Standard

LH 5000 EP	-	AC Pump
VIZZ 98 EP	-	AC Pump

X5



White

Features

- Double Relay ELSD
- Nylon Fibre Tank
- Thermal Cut-Out 55°C & 85°C
- Splash-Proof Casing IP25 Standard

AE33



Shower Set

Pump Type

Standard

X5E	-	Non-Pump
AE-33E	-	Non-Pump

RS

RS (SHB)



White

Features

- Double Relay ELSD
- Nylon Fibre Tank
- Thermal Cut-Out 55°C & 85°C
- Splash-Proof Casing IP25 Standard

Shower Set

Pump Type

Standard

RS-E	-	Non-Pump
RS-E (SHB)	-	Non-Pump

SK-17



White

Features

- Double Relay ELSD
- Nylon Fibre Internal Construction
- Thermal Cut-Out 55°C & 85°C
- Splash-Proof Casing IP25 Standard

Shower Set

Pump Type

Standard

SK-17 E (SHB)	-	Non-Pump
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SPECIFICATIONS

Model	Pump Rating	Noise Level	Heater Power Rating	Heater Dimension (mm)	Nett Weight
WES7/D-i	55W	<50dB	4.50 kW 240V ~ 50 Hz	245 (W) x 326 (L) x 85 (H)	1.85 kg
WES7/N-i					1.85 kg
WES7/B-i					1.8 kg
SMART REVO E	N/A	N/A	4.20kW 240V ~ 50Hz	181 (W) x 1300 (L) x 505 (H)	5.8 kg
SMART REVO i	80W	<40dB	4.28kW 240V ~ 50Hz		6.5 kg
SMART 18i SP	55W	<40dB	4.50kW 240V ~ 50Hz	230 (W) x 413.50 (L) x 91.30 (H)	2.0 kg
SMART 18E	N/A	N/A	3.80kW 240V ~ 50Hz		1.4 kg
SMART 18i	55W	<40dB			2.0 kg
IM-9i SP	55W	<40dB	4.50kW 240V ~ 50Hz	213 (W) x 406 (L) x 86 (H)	2.5 kg
IM-9E	N/A	N/A			2.0 kg
IM-9EP	120W	<70dB	3.80kW 240V ~ 50Hz		3.0 kg
IM-9i	55W	<40dB			2.5 kg
EVO-E	N/A	N/A	3.80kW 240V ~ 50Hz	230 (W) x 360 (L) x 87.8 (H)	1.8 kg
EVO-i	55W	<40dB			2.0 kg
EZY-E	N/A	N/A	3.80kW 240V ~ 50Hz	210 (W) x 340 (L) x 93.5 (H)	1.5 kg
EZY-i	55W	<40dB			1.75 kg
AS-2E	N/A	N/A	3.80kW 240V ~ 50Hz	235 (W) x 404 (L) x 82.5 (H)	2.0 kg
AS-2EP	120W	<70dB			3.0 kg
AS-2i	55W	<40dB			2.5 kg
CX9-E	N/A	N/A	3.80kW 240V ~ 50Hz	220 (W) x 380 (L) x 94 (H)	1.5 kg
CX9-i	36W	<40dB			2.0 kg
S8-E	N/A	N/A	3.80kW 240V ~ 50Hz	220 (W) x 380 (L) x 99 (H)	1.5 kg
S8-i	36W	<40dB			2.0 kg
F7-E	N/A	N/A	3.80kW 240V ~ 50Hz	220 (W) x 380 (L) x 99 (H)	1.5 kg
F7-i	36W	<40dB			2.0 kg
V10-E	N/A	N/A	3.80kW 240V ~ 50Hz	220 (W) x 380 (L) x 96 (H)	1.5 kg
V10-i	55W	<40dB			2.0 kg
LH-5000 EP	120W	<70dB	3.80kW 240V ~ 50Hz	250 (W) x 365 (L) x 112 (H)	3.68 kg
VIZZ-98 EP	120W	<70dB	3.80kW 240V ~ 50Hz	250 (W) x 365 (L) x 112 (H)	4.0 kg
X5 E	N/A	N/A	3.80kW 240V ~ 50Hz	190 (W) x 320.25 (L) x 84 (H)	1.4 kg
AE-33 E	N/A	N/A	3.80kW 240V ~ 50Hz	190 (W) x 320 (L) x 93 (H)	1.3 kg
RS-E	N/A	N/A	3.80kW 240V ~ 50Hz	180 (W) x 320 (L) x 86.5 (H)	1.2 kg
RS-E (SHB)					1.2 kg
SK-17 E	N/A	N/A	3.80kW 240V ~ 50Hz	152 (W) x 272 (L) x 103 (H)	1.2 kg

ALPHA WARRANTY

Instant Shower Heater

Internal Parts	1 year
Heating Element	5 years 7 years (WES7 only)
DC Pump	5 years
Anti-Leak Tank	10 years

Storage Water Heater

Internal Parts	1 year
Heating Element	2 years
Anti-Leak Tank	5 years
On-Site Service	1 year

Specifications & measurements shown are subject to 5% variation.

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STORAGE WATER HEATER

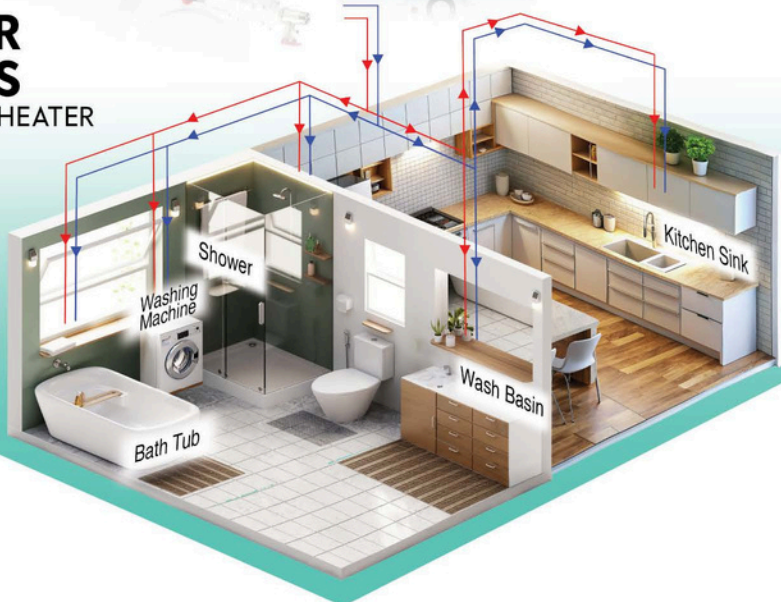
AST - CENTRALISED MULTI-POINT SYSTEM



Pre-fitted
Isolation Barrier &
Pressure Relief Valve



**WATER
MAINS**
STORAGE HEATER



**FLEXIBLE &
EASY
INSTALLATION**



**SPACE-SAVING
CONCEALED
CEILING MOUNT**



**SAFE &
DURABLE**



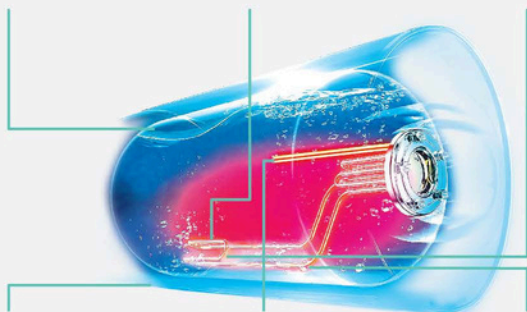
**IPX4
Water-Proof
Protection**



**Thermal Cut-Off
Against
Overheating > 93°C**



**Temperature
Control
25°C to 75°C**



**Blue Diamond
Enamel Coated
Corrosion resistance
& anti-rust**

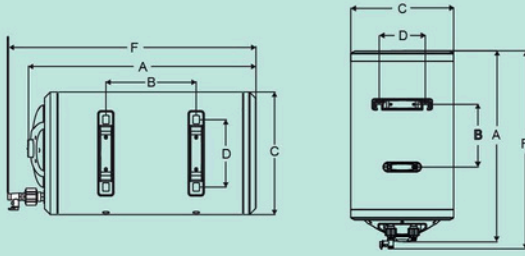


**Magnesium
Anode Rod
Protection against
tank and heating
element from scaling**



**Incoloy 840
Heating Element
Enhance lifespan
against hard water**

DIMENSION



Horizontal Model	Capacity (Litre)	Dimension (mm)						Approx. Weight (kg)	
		A	B	C	D	E	F	Empty	Full
AST-30H	30	540	165	380	210	420	620	15.0	45.0
AST-40H	40	640	280	380	210	420	720	17.5	57.5
AST-50H	50	740	280	380	210	420	820	19.0	69.0
AST-70H	70	970	500	380	210	420	1050	23.5	93.5
AST-90H	90	1055	400	410	210	450	1135	27.0	117.0

Vertical Model	Capacity (Litre)	Dimension (mm)						Approx. Weight (kg)	
		A	B	C	D	E	F	Empty	Full
AST-30V	30	514	115	380	230	388	534	13.5	43.5
AST-50V	50	714	315	380	230	388	734	17.0	67.0

3 Mounting Styles - Floor / Hanging / Wall



Floor



Hanging



Wall

**Only for vertical model.*

TECHNICAL SPECIFICATION

Power Rating	3.0 kW, 240V ~ 50/60Hz
Water Connection	ø 15.0 mm (1/2" BSP)
Working Pressure	0.02MPa (0.2 bar) - 0.80MPa (8.0 bar)
Pressure Relief Valve	0.80MPa (8.0 bar)

ALPHA

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Suruhanjaya Tenaga
(Formerly Known as JRE)

Shower Heater Catalogue | 2025 2nd Edition

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